

2009 Neocog Technologies Client Conference

October 7-8, 2009



Elm Hurst Inn
Ingersoll, Ontario

NEOCOG

New Thinking
Innovative Software

ACE
AUTOMATED
CONTACT
EXPERT

COGNITO
DATA WAREHOUSING
DATA MINING

intelliLENDER
AUTOMATED LOAN
ORIGINATION SYSTEM

Special
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Wednesday, October 7th:

- 8:30—9:00 Registration
- 9:00—10:00 **Session 1:** Welcome & Keynote Address
Presenter: Chris Palmer, President & CEO, Neocog Technologies Inc.
- 10:00—10:30 **Session 2:** Document Scanning Utility
Presenter: Scott Ferguson, VP Information Systems, Libro Financial Group
- 10:30—10:45 Break
- 11:00—12:00 **Session 3:** Implementation Strategies
Presenters: Shawn Good, Manager Branch Operations, Mennonite Savings & Credit Union

Joe Jarego, VP of Marketing & Sales, Prairie Centre Credit Union
- 12:00—1:00 Lunch
- 1:15—2:15 **Session 4:** Developing a World Standard Sales-&-Service Culture as a Competitive Advantage for Credit Unions
Presenter: Melissa Marvin, Performance Results Network Director, Cohen Brown Management Group Inc.
- 2:15—2:45 **Session 5:** Using ACE for Term/Mortgage Renewals
- 2:45—3:15 Break
- 3:15—3:45 **Session 6:** Maximizing Campaigns
Presenters: Sandi Verrecchia, Vice President & Managing Consultant, Strategic Solutions Group, The CUMIS Group Ltd

Chris Palmer, President & CEO, Neocog Technologies Inc.
- 3:45—4:30 **Session 7:** IntelliLender: Introduction of New Enhancements & Interfaces
Presenter: Sanju Sivan, Senior Developer/Consultant, Neocog Technologies Inc
- 5:30 Cocktails Sponsored by CUMIS
- 6:30 Dinner
- 8:00—10:00 Hospitality Lounge

Thursday, October 8th:

- 9:00—10:00 **Session 8:** Cognito: Harness the Power of Information
Presenter: Chris Palmer, President & CEO, Neocog Technologies Inc.
- 10:00—10:30 **Session 9:** Understanding ACE Core Reports
Presenter: Sanju Sivan, Senior Developer/Consultant, Neocog Technologies Inc
- 10:30—10:45 Break
- 10:45—12:00 **Session 10:** ACE 5.2 Enhancements Discussion
- 12:00—12:15 **Concluding Remarks**
- 12:30 Lunch